



Carpe Diem
Wine Sales

VANCOUVER ISLAND MAY 2017 PORTFOLIO



Liquidity



MISCONDUCT
WINE CO.



VANCOUVER ISLAND SALES

Caroline Gertzen
Carpe Diem Wine Sales
Vancouver Island Wine Agency
Cell 250.739.3720
caroline@cdwinesales.com

bc wine shop.com
PREMIUM BC BOUTIQUE WINES

BCWINE SHOP ORDER DESK

Call: 1.866.826.Wine (9463) Fax: 1.250.493.9444 Email: orders@bcwineshop.com

Caroline Gertzen- Vancouver Island Sales Associate cel 250.739.3720

Prices, vintages & availability subject to change without notice

*As of April 1, 2015 prices do not include tax

bc wine shop.com

PREMIUM BC BOUTIQUE WINES

REGIONS

OKANAGAN VALLEY

KELOWNA

1200 degree days.
Heavier soils with sandy loam, clay and limestone
Common varietals: Pinot Noir, Pinot Gris, Pinot Blanc, Riesling, Chardonnay, others.

NARAMATA

1319 degree days. 12 inches average annual rainfall.
Long frost-free autumn due to lake proximity and sloping aspect.
Common varietals: Pinot Noir, Pinot Gris, Pinot Blanc, Chardonnay, Merlot, others.

OKANAGAN FALLS

1407 degree days.
Diverse soils and aspects, with some vineyards on terraced slopes.
Common varietals: Riesling, Gewürztraminer, Pinot Noir, others.

GOLDEN MILE

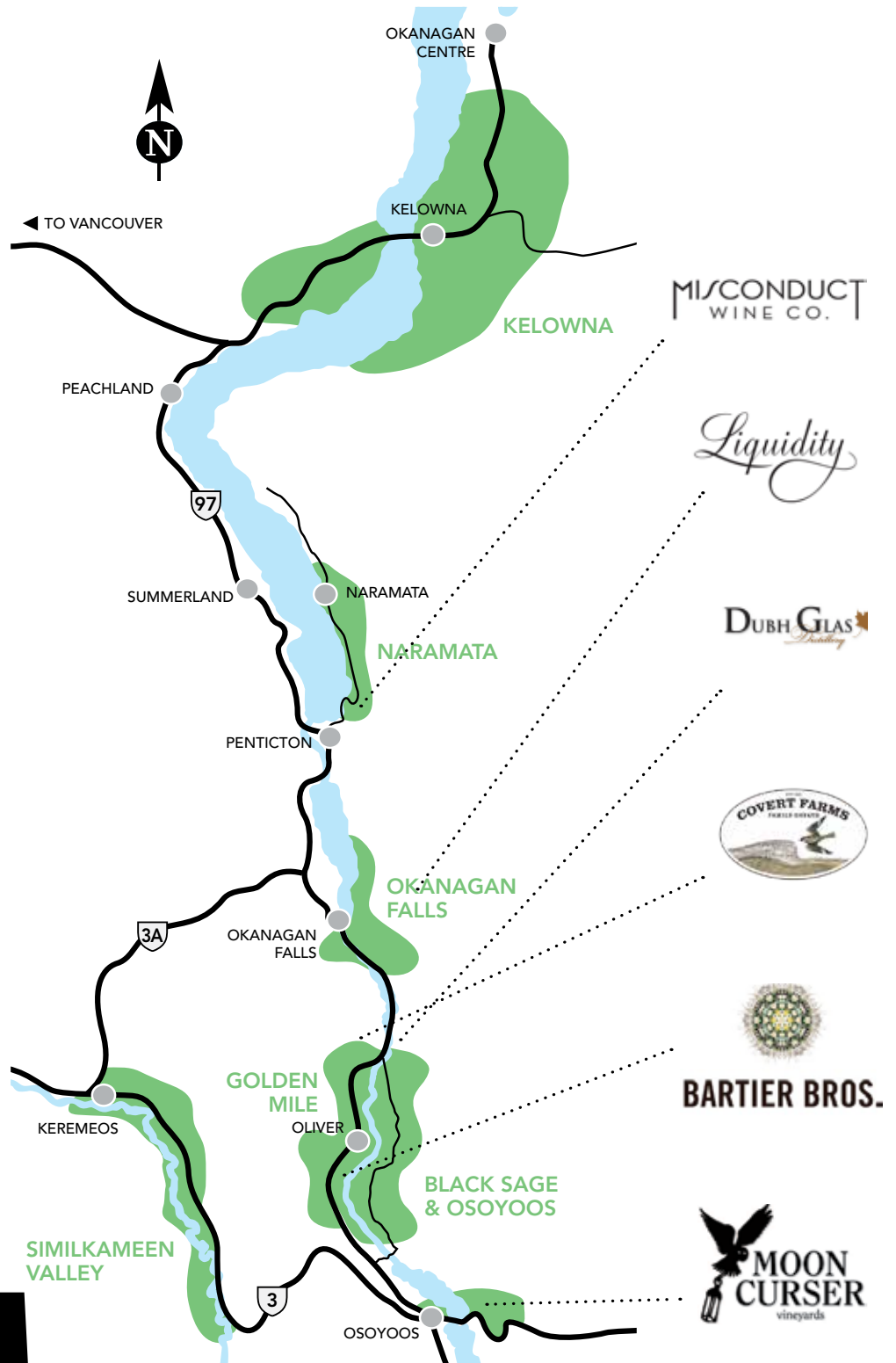
1484 degree days.
Well-drained gravel, clay and sandy soils.
Common varietals: Merlot, Chardonnay, Gewürztraminer, and several other varieties.

BLACK SAGE/OSOYOOS

1492 degree days.
Soils are very deep sand.
Common varietals: Bordeaux varieties, Chardonnay, Syrah, others.

SIMILKAMEEN VALLEY

River Valley; high mountains on both sides creating reflective action of the rock, the heat is held in the valley
Soils: Various types, including stony, gravelly, and silty loams from glacial rock formation.
Common varietals: Bordeaux varieties, Gamay Noir, Pinot Noir, Chardonnay, Pinot Blanc and Pinot Gris.

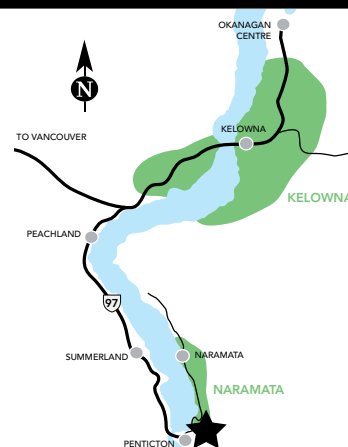


MISCONDUCT WINE CO.

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We believe terroir – the soil, site and climate of a particular region – trumps all. “Place is fundamentally important to wine, and some grape varieties flourish better in other regions. I’m prepared to go anywhere in the Okanagan and Similkameen Valley for the best fruit.” declares owner winemaker Richard da Silva. At the heart of it all is transparency. That’s why you’ll find the latitude and longitude of the source vineyard on the front label of our Suspect series wines, and the names and locations of our growers on the back label.

DETAILS



WINERY LOCATION: Penticton
 FIRST VINTAGE: 2006
 WINE MAKING: Rich Da Silva
 WINE BACKGROUND: New World, South Okanagan Farming History
 VINEYARD LOCATION: Oliver, Osoyoos
 TOTAL VINEYARDS: 25 acres
 PROPRIETOR: Richard da Silva
 PRODUCTION: 3,000 cases
 WEBSITE: misconductwineco.com
 TWITTER: @misconductwines

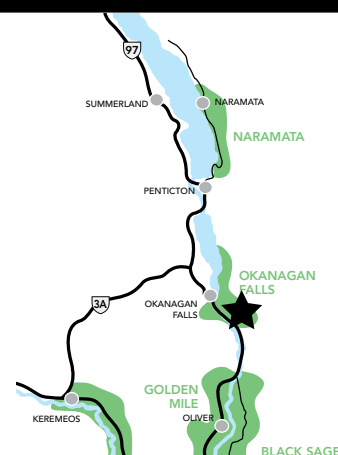
CSPC	BOOTLEG SERIES*	VINTAGE	SIZE	WHOLESALE *	HOSPITALITY	WINERY
New Vintage	Misfit Pinot Gris, Gewurztraminer, Ehrenfelser	2015	750 ml	13.99	14.99	\$18.00
Sold out	Massacre Rose	2015	750 ml	14.99	16.99	\$18.00
New Vintage	The Big Take Cab Sauv, Cab Franc, Merlot, Syrah	2014	750 ml	18.49	20.79	\$25.00
SUSPECT SERIES*						
406637	Chardonnay	2015	750 ml	18.99	21.99	\$25.00
465137	Fume Blanc	2015	750 ml	18.99	21.99	\$25.00
New Release	Viognier	2015	750 ml	17.99	20.99	\$24.00
New Vintage	Pinot Noir	2014	750 ml	22.99	25.99	\$33.00
37234	Syrah / Cabernet	2012	750 ml	27.99	29.99	\$44.00
Sold out	Inverno Icewine (Muscat / Riesling)	2013	375 ml	29.99	33.99	\$45.00



LIQUIDITY

The land of Liquidity Wines is rich in history, just as it's soils are rich in the perfect minerals to grow a range of varietals. 10,000 years ago, glaciers covered the landscape deposited sand and gravel soils onto the south-facing property, creating the ideal growing conditions for fruits. 100% of Liquidity wines are estate grown and hand harvested. We use sustainable and time-tested viticultural practices to provide the finest growing environment for our vines. Great wines start with great grapes.

DETAILS



WINERY LOCATION: Okanagan Falls
 FIRST VINTAGE: 2009
 WINE MAKING: Alison Moyes
 VINEYARD LOCATION: Okanagan Falls
 TOTAL VINEYARD: 30 acres
 PRODUCTION: 6500 cases
 WEBSITE: liquiditywines.com
 TWITTER: @liquiditywines

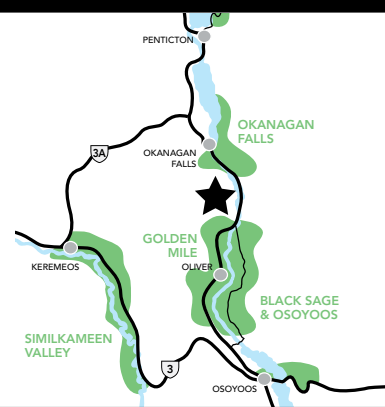
CSPC	WINE	VINTAGE	SIZE	WHOLESALE*	HOSPITALITY	WINERY
Vintage End	White Blend Chard, Viognier, Pinot Gris, Sauv Blanc	2015	750 ml	16.00	18.00	\$19.90
New Release	Collage Chard, Viognier, Pinot Gris, Sa	2016	750 ml	16.00	18.00	19.90
747808	Pinot Gris	2015	750 ml	15.00	17.00	\$19.90
New Vintage	Viognier	2016	750 ml	18.00	20.00	\$24.90
Limited	Chardonnay	2015	750 ml	19.90	22.00	\$28.90
30130	Pinot Noir Estate	2014	750 ml	20.00	22.00	\$26.90
64118	Merlot	2014	750 ml	19.00	21.00	\$25.90



COVERT FARMS

Covert Farms is nestled at the foot of McIntyre Bluff on a 600 acres kame terrace just north of Oliver BC. Covert Farms wines are a showcase for organic wines that are made from a cool, windswept mountain site. The wines display a purity of fruit and a crisp, natural acidity that is coveted by other growers. Crafting wines that are 100% estate grown produces terroir-focused artisan wines of exceptional quality

DETAILS



WINERY LOCATION: Oliver
 FIRST VINTAGE: 2005
 WINE MAKING: Gene Covert
 WINE BACKGROUND: Organic Farming
 VINEYARD LOCATION: McIntyre Bluff, Oliver
 TOTAL VINEYARD: 25 acres
 PRODUCTION: 2000 cases
 WEBSITE: www.covertfarms.ca
 TWITTER: @covertorganics

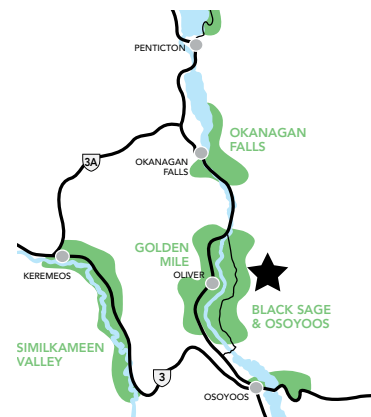
CSPC	WINE	VINTAGE	SIZE	WHOLESALE	HOSPITALITY	WINERY
830976	Rose	2016	750 ml	12.99	14.99	\$18.50
318619	Pinot Blanc	2016	750 ml	14.99	16.99	\$17.50
414359	Sauvignon Blanc, Semillon	2015	750 ml	16.49	18.49	\$19.50
772483	Roussanne Viognier	2015	750 ml	19.30	21.79	\$27.00
Vintage End	The Bluff	2013	750 ml	26.60	27.99	\$32.00
89417	MDC CabSauv, Zinfandel, Syrah	2015	750 ml	16.99	18.99	\$21.00
745539	Amicitia Red Merlot, Cab Sauv, Petit Verdot, Cab Franc, Malbec	2013	750 ml	18.99	21.99	\$27.00



BARTIER BROS. BARTIER BROS.

Inspired by the award-winning Okanagan winemaker Michael Bartier, Bartier Bros. wines are an earnest expression of the Okanagan Valley's geography, history and people. The Valley's ethos dictate a proud resilience, optimism and self-reliance where the hallmark qualities of hard work and contentment reign. Inspiration is always useful, and the valley has it in spades, but it is the fundamental work ethic that has always fulfilled this inspiration. So it should come as no great surprise to learn that it is the indefatigable dedication to the work itself that drives the Bartier Bros.' farming and winegrowing philosophy.

DETAILS



WINERY LOCATION: Oliver
FIRST VINTAGE: 2009
WINE MAKING: Michael Bartier
VINEYARD LOCATION: Oliver, Summerland
PROPRIETOR: Michael and Don Bartier
PRODUCTION: 2,300 cases
WEBSITE: bartierbros.com
TWITTER: @bartierbros

CSPC	WINE	VINTAGE	SIZE	WHOLESALE	HOSPITALITY	OUNCE
487900	Semillon	2014	750ml	15.01	17.29	0.69
594499	Riesling Kamloops Vineyard	2015	750ml	19.29	19.29	0.77
877373	Gewurztraminer	2013	750ml	14.14	16.49	0.66
2014	Obrigado	2014	750ml	15.01	17.29	0.69
2015	Chardonnay Barrel Fermented	2015	750ml	23.39	23.39	0.94
35609	Rose Gew, Chard, Cab Franc	2016	750ml	13.99	17.49	0.70
84905	Cabernet Franc	2013	750ml	22.90	25.59	1.02
52233	Merlot	2013	750ml	20.71	23.39	0.94
Limited	Syrah	2014	750ml	23.39	23.39	0.94
Sold Out	The Goal 71% Merlot, 29% Cabernet Franc	2012	750ml	22.90	25.99	1.04



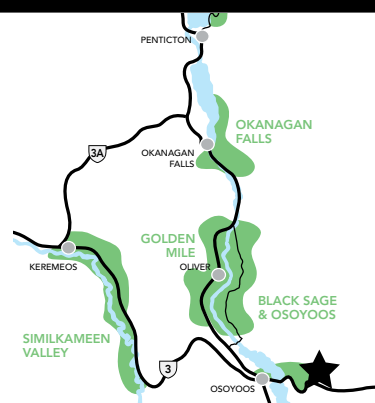
MOON CURSER VINEYARDS

Osoyoos, the border town where we are located, has long been celebrated for the rich soil and brilliant sunshine. But during the gold rush, it was the dark of night that brought commotion to the area.

Then, an unscrupulous procession of gold-smuggling miners returned stateside by the hundreds, if not by the thousands. All under the cover of night - trying to avoid customs agents at all cost.

Often, the light of the moon would foil their plans, shedding light onto their surreptitious travels and activities.

DETAILS



WINERY LOCATION: Osoyoos
 FIRST VINTAGE: 2004
 WINE MAKING: Chris & Beata Tolley
 WINE BACKGROUND: New Zealand
 VINEYARD LOCATION: Osoyoos East Bench
 TOTAL VINEYARD: 35 acres
 PRODUCTION: 6,000 cases
 WEBSITE: mooncurser.com
 TWITTER: @mooncurser

CSPC	WINE	VINTAGE	SIZE	WHOLESALE	HOSPITALITY	WINERY
New Vintage	Afraid of the Dark Roussanne, Viognier, Marsanne	2016	750 ml	17.05	19.09	\$22.00
Vintage End	Syrah Gold Medal, June 2014 Decanter Magazine	2013	750 ml	19.25	21.69	\$27.00
783936	Border Vines Red Cab Sauv, Merlot, Petit Verdot, Malbec, Carmenere. (2009) Five Stars & Cdn Red Wine of Year, Decanter Magazine	2014	750 ml	19.25	21.69	\$27.00
CONTRABAND SERIES						
313387	Arneis	2015	750 ml	17.05	19.09	\$26.00
Vintage end	Contraband Syrah, Reserve	2012	750 ml	22.18	25.19	\$32.00
Sold Out	Malbec	2013	750 ml	22.18	25.19	\$32.00
778019	Tempranillo	2013	750 ml	22.18	25.19	\$32.00
20982	Petit Verdot	2012	750 ml	22.18	25.19	\$32.00
RESERVE WINES						
Limited	Dead of Night, Tannat / Syrah	2013	750 ml	28.76	32.99	\$43.00



ORCHARD HILL ESTATE CIDERY

Nestled next to the mountains on the western bench of the South Okanagan Valley, Orchard Hill Estate Cidery is located 10 minutes north of Osoyoos. Being on the western bench the orchard is able to gather the early morning sunshine needed to grow juicy apples. All the apples are grown on the property in a high density planting, which is consequently more eco-friendly, using the farmlands efficiently and wisely. The cider is carefully hand crafted on the orchard by the Dhaliwal family with fruit grown right on the family orchard. There are five varieties which are used to make the signature Summer Cider. A blend of old and new varieties: Macintosh and Fuji apples are the base for this signature blend, creating a true dry style cider.

DETAILS

CIDERY LOCATION: Oliver

FIRST VINTAGE: 2007

ORCHARD LOCATION: Oliver

PROPRIETOR: Dhaliwal Family

PRODUCTION: 10,000 litres

WEBSITE: orchardhillcidery.com

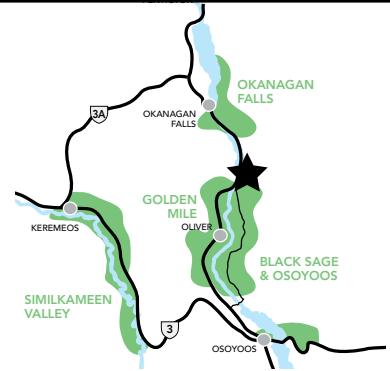
CSPC	CIDER	VINTAGE	SIZE	WHOLESALE	HOSPITALITY	OUNCE	MINIMUM ORDER
53819	Red Roof Cider 4 pack	2015	355ml/4pk	9.99	11.49	0.24	2 flat =12 x 4 pack
186668	Red Roof Cider 750ml	2015	750 ml	8.99	9.99	0.40	2 cases = 24 btls
138354	Red Roof Cider 50 liter Keg	2015	50 ltr	n/a	216.00	0.13	1 keg

NO Preservatives. NO Additives, Gluten Free, LOW Sugar, Dry Apple Cider made from 100% Okanagan Apples



NOTEWORTHY GIN

DETAILS



DISTILLERY LOCATION: Oliver
 FIRST VINTAGE: 2015
 OWNER / DISTILLER: Grant Stevely
 WEBSITE: www.thedubhglasdistillery.com
 TWITTER: @TheDubhGlasD
 @NoteworthyGin

Dubh Glas (dugh-luhs), in Gaelic, means "From the Dark Water" and is reflective of the source water used in the making of our Feature Spirits. A well on the property, fed by an underground aquifer, and naturally filtered from the glacial mountain peaks all the way to the Okanagan Valley free of pollutants and surface contamination, is where we source our pure 'dark' water from. For Grant Douglas Stevely, Artisan Distiller, the name Dubh Glas is also an homage to his family, and the generations who have carried the name before him.

Noteworthy Gin is our premiere signature release. It is a hand-crafted, small-batch Gin produced from 100% British Columbian-grown barley, carefully fermented in stainless steel, and then transferred to our German copper pot still. After three precision distillations - two to clean the spirit and one to infuse our botanicals. it is both hand bottled and labeled, which allows us to constantly monitor the quality control process.

CSPC	ITEM	A.B.V	SIZE	WHOLESALE	HOSPITALITY	MSRP	\$ / OZ	MIN DELIVERY ORDER
529859	Noteworthy Gln	43%	750ml	36.85	43.39	\$49.95	1.74	6 btls

WINE FACTS



ONE GLASS
5 oz.



ONE BOTTLE
5 x 5 oz.
glasses



ONE CASE
12 bottles or
60 glasses



ONE BARREL
228 liters
or 25 cases



ONE TON OF GRAPES = 2 ½ barrels of wine
ONE VINE = 4 bottles of wine



ONE MAGNUM = 2 bottles
ONE JEROBOAM = 4 bottles
ONE METHUSELAH = 8 bottles
ONE NEBUCHADNEZZAR = 20 bottles

EVENT PLANNER



1st Hour 2 glasses per person

2nd/3rd Hour 1 glass per person

OKANAGAN WINE GRAPE YIELDS



Low 2 tons/acre

High 8 tons/acre

QUICK FACTS ABOUT BC WINES

- There are 9,866.52 acres (3,946 hectares) of wine grapes+ in BC:
 - 48% White grapes / 52% Red grapes
 - 95.7% Vinifera grapes / 4.3% hybrids
- There are 210 licensed grape wineries in BC
- 24 additional growers indicated they will start a winery in the future.
- There are 864 vineyards in BC acreage distributed as follows: (both winery and independently owned)
 - 81.7% in the Okanagan Valley
 - 7.0% in the Similkameen Valley
 - 8.3% in the Coastal Areas
 - 3.0% in Other areas of BC
- 61.7% of wine grape acreage is winery owned or controlled
- 38.3% of wine grape acreage is owned by independent grape growers.
- Average winery vineyard holdings is 28.97 acres.
- Average independent grower vineyard size is 6.6 acres.

TOP PLANTED WHITE VARIETALS

	ACREAGE
Pinot Gris	1,066
Chardonnay	917
Gewürztraminer	707
Riesling	439
Sauvignon Blanc	393
Pinot Blanc	266
Viognier	204

TOP PLANTED RED VARIETALS

	ACREAGE
Merlot	1,601
Pinot Noir	949
Cabernet Sauvignon	755
Syrah (Shiraz)	547
Cabernet Franc	517
Gamay Noir	154
Marechal Foch	137